



**BOARD OF DIRECTORS**  
**PUBLIC OUTREACH COMMITTEE**

**JULIA MILLER – CHAIRPERSON**  
**ROBERTA COOPER**  
**DENA MOSSAR**  
**MARLAND TOWNSEND**  
**BRAD WAGENKNECHT**

**MARK ROSS - VICE CHAIRPERSON**  
**SCOTT HAGGERTY**  
**TIM SMITH**  
**GAYLE UILKEMA**

**MONDAY**  
**JUNE 11, 2001**  
**10:00 AM**

**FOURTH FLOOR CONFERENCE ROOM**  
**DISTRICT OFFICES**

**AGENDA**

- 1. CALL TO ORDER - ROLL CALL**
- 2. PUBLIC COMMENT PERIOD** (*Public Comment on Non-Agenda Items Pursuant to Government Code § 54954.3*) *Members of the public are afforded the opportunity to speak on any agenda item. All agendas for regular meetings are posted at District headquarters, 939 Ellis Street, San Francisco, CA, at least 72 hours in advance of a regular meeting. At the beginning of the regular meeting agenda, an opportunity is also provided for the public to speak on any subject within the Committee's subject matter jurisdiction. Speakers will be limited to five (5) minutes each.*
- 3. APPROVAL OF MINUTES OF APRIL 9, 2001**
- 4. REPORT ON SPARE THE AIR ACTIVITIES** **T. Lee/4905**
  - a) *Employer Program*
  - b) *Television advertising*
  - c) *New materials*
  - d) *Community events*
  - e) *Measurement of Progress*
- 5. UPDATE ON THE MODEL WOODSMOKE ORDINANCE** **T. Lee/4905**

*Report on progress being made in local communities to adopt the woodsmoke ordinance.*
- 6. LAWN MOWER BUY-BACK PROGRAMS IN 2001** **T. Lee/4905**

*Final report on the six lawn mower buy-back programs that were held in the Bay Area in the spring of 2001.*
- 7. DISTRICT OUTREACH OPPORTUNITIES** **T. Lee/4905**

*Report on possible additional outreach avenues including public affairs television shows, updating the Air District video and Internet links to local city and county web sites.*
- 8. COMMITTEE MEMBER COMMENTS/OTHER BUSINESS**

*Any member of the Board, or its staff, on his or her own initiative or in response to questions posed by the public, may; ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2)*

9. **TIME AND PLACE OF NEXT MEETING: Monday August 13, 2001, 939 Ellis Street, San Francisco, CA**
10. **ADJOURNMENT**